

NCC Cable System Order

Order #	62231593
Syscode	7869
System Name	OnMedia/Northwest, IA
Market	Sioux City

AE	Todd Novick
Sales Coordinator	Issa Legall
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	01/25/16 - 01/31/16
Agency	Main Street Media Group
Advertiser	Smarter Fuel Future Coalition

Client Code	
Product Code	
Est Code	2794
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	01/22/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$3,560.00		
Commission	\$534.00		
Net Total	\$3,026.00		
Total Spots	103		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 1.22 Money moved to town hall
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	1/25/16	1/31/16	05:00	10:00	X	X	X	X	X	X	X	-	-	7	\$45.00	\$315.00	30	NCR
2	CNN	VARIOUS	1/25/16	1/31/16	10:00	14:00	X	X	X	X	X	X	X	-	-	9	\$20.00	\$180.00	30	NCR
3	CNN	VARIOUS	1/25/16	1/31/16	14:00	18:00	X	X	X	X	X	X	X	-	-	7	\$35.00	\$245.00	30	NCR
4	CNN	AVG. ALL WKS<	1/25/16	1/31/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$45.00	\$315.00	30	-2x
5	ESPN	VARIOUS	1/25/16	1/31/16	05:00	10:00	X	X	X	X	X	X	X	-	-	4	\$45.00	\$180.00	30	NCR
6	ESPN	VARIOUS	1/25/16	1/31/16	10:00	14:00	X	X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	NCR
7	ESPN	VARIOUS	1/25/16	1/31/16	14:00	18:00	X	X	X	X	X	X	X	-	-	3	\$35.00	\$105.00	30	NCR
8	ESPN	AVG. ALL WKS<	1/25/16	1/31/16	18:00	24:00	X	X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	NCR
9	FXNC	VARIOUS	1/25/16	1/31/16	05:00	10:00	X	X	X	X	X	X	X	-	-	6	\$45.00	\$270.00	30	NCR
10	FXNC	VARIOUS	1/25/16	1/31/16	10:00	14:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	NCR
11	FXNC	VARIOUS	1/25/16	1/31/16	14:00	18:00	X	X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	NCR
12	FXNC	AVG. ALL WKS<	1/25/16	1/31/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$45.00	\$315.00	30	NCR
13	MNBC	VARIOUS	1/25/16	1/31/16	05:00	10:00	X	X	X	X	X	X	X	-	-	7	\$35.00	\$245.00	30	NCR
14	MNBC	MSNBC LIVE W/<	1/25/16	1/31/16	10:00	14:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	NCR
15	MNBC	VARIOUS	1/25/16	1/31/16	14:00	18:00	X	X	X	X	X	X	X	-	-	7	\$30.00	\$210.00	30	NCR
16	MNBC	AVG. ALL WKS<	1/25/16	1/31/16	18:00	24:00	X	X	X	X	X	X	X	-	-	9	\$35.00	\$315.00	30	NCR

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17	CNN	CNN TONIGHT/AVG. ALL WKS	1/25/16	1/31/16	21:00	23:00	X							-	-	1	\$90.00	\$90.00	30	+1x Town Hall

	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Total
SPOTS	103	0	0	0	0	0	0	0	0	0	0	0	103
AMT	\$3,560.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,560.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/22/16

62231593 | Sioux City | OnMedia/Northwest, IA | 7869 |